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*Hello*

*My name is Rob Wetmore, owner and senior instructor at Leading Edge Martial Arts. I am writing to you to let you know about the exciting event we have coming up shortly. On Saturday June 24th, Leading Edge Martial Arts will be hosting our annual Child Safety Day and Cancer fund raiser. Each year, we invite First Responders from the area to join us in this fun event. The Cetronia Fire Dept brings a truck for the kids to see and discusses fire safety. South Whitehall Township Police Dept has officers do finger printing and discuss stranger danger tips with the children. The team at LEMA holds demonstrations and holds a class on stranger danger and anti-bullying.*

*We also hold a huge fund raiser for a few local organizations. The Headstrong Foundation and The Women's 5k Classic will be the beneficiaries of our event this year.. We raise funds with both a Kick-a-Thon and a basket raffle. For the kick-a-thon, students raise funds by collecting donations in return for pledging to do as many kicks as they can in a half hour. For the basket raffle, we accept donations from local businesses, organizations, and even individuals who put together baskets to be raffled off. 100% off the proceeds from both of these fund raisers are split between The Headstrong Foundation and the Women's 5k Classic. Last year, we raised over \$10,000. Our goal this year is to top that.*

*Each year we invite the community to get involved. Businesses and individuals can get involved by making flat donations to the general kick-a-thon fund, by making a donation of a basket or gift certificate to be raffled off, by catering the event, and or by promoting and supporting the event. We have had some great support by local businesses over the years. Great companies Such as The Inside Scoop Ice Cream, Texas Road House, Bravo Cucina Restaurant, Chick-fil-a, Yoccas, and Pizza Hut have all catered the event. The list of businesses that have supported this great cause are endless.*

*We are inviting you to get involved in any way you might be willing. Thank you for your consideration!*

*Sincerely,*

*Rob Wetmore*

*Sensei*

*Leading Edge Martial Arts-Allentown 610-434-3343*

